

**Subject:** Re: Pershing Square Clean Up - 11/17

**From:** Joella Hopkins

**Date:** 11/13/2018, 10:26 AM

**To:** Robert Gonzales

**CC:** Louise Capone <>, Patricia Delgado <trish.delgado@lacity.org>, Juan Benitez <juan.benitez@lacity.org>, Belinda Jackson <belinda.jackson@lacity.org>, Jose Monge <jose.monge@lacity.org>, Jose Lopez <jose.c.lopez@lacity.org>

I will have answers for you by the end of the day. Thanks.

Joella Hopkins

DTLA Director & Strategic Media

Office of LA City Councilmember Jose Huizar

Mobile 213.248.1738

sent via remote

On Tue, Nov 13, 2018, 9:24 AM Robert Gonzales <[robert.c.gonzales@lacity.org](mailto:robert.c.gonzales@lacity.org)> wrote:

The volunteer day is fast approaching. Do we have an approximate amount of volunteers and time line set so that we may have our staff ready with the appropriate amount of supplies needed?

On Wed, Oct 31, 2018 at 11:51 AM Robert Gonzales <[robert.c.gonzales@lacity.org](mailto:robert.c.gonzales@lacity.org)> wrote:

Thanks so much for the email. I would like to confirm that we will be

1. Planting in on 6th and Olive
2. Cleaning / Wiping down the playground

We will not be able to perform painting in the park. The set up will be in the region of the corner of 6th and Olive.

On Tue, Oct 30, 2018 at 1:34 PM Joella Hopkins <[joella.hopkins@lacity.org](mailto:joella.hopkins@lacity.org)> wrote:

Hi all. I wanted to confirm a few details for our 11/17/2018 Team Up to Clean Up.

Robert and I spoke last week and it looks like we can have the following items for Residents to do...

1. Help plant succulents / green the grounds.
2. Painting (Touch Ups)
3. Cleaning / Wiping down the playground

All of these would have a team captain - direction from Robert / Pershing Square (RAP) representative.

Louise - I would like to email you under separate cover that would detail set up, etc.

We just got approval on final our mass mailer so that should be headed out late this and the beginning of next week. I'll be sending over the Online Marketing Flyer over today so we can begin to promote as well.

Belinda - you mentioned banners - I will have the graphics for us tomorrow. Thank you.

Thanks all!

**Joella Hopkins**

DTLA Area Director & Strategic Media  
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On Tue, Oct 23, 2018 at 5:48 PM, Louise Capone < > wrote:  
Please keep me looped in on this project and notify me of the meeting. Maybe together we can spike the clean up with something fun  
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Sent from my iPhone

On Oct 23, 2018, at 12:04 PM, Joella Hopkins <[joella.hopkins@lacity.org](mailto:joella.hopkins@lacity.org)> wrote:

Robert,

I'm at a conference tomorrow so I'll be available early your time... can you give me a call when you get in tomorrow?

Thank you.

Joella Hopkins  
DTLA Director & Strategic Media  
Office of LA City Councilmember Jose Huizar  
Mobile 213.248.1738  
sent via remote

On Wed, Oct 17, 2018, 1:49 PM Robert Gonzales <[robert.c.gonzales@lacity.org](mailto:robert.c.gonzales@lacity.org)> wrote:  
I would love to set up a walk through of the park and see what kind of ideas you may have on how to help and incorporate them with our needs at Pershing Square. My schedule is Monday- Friday from 6am-2:30pm. Please let me know what date works best for you. Thanks!

On Tue, Oct 16, 2018 at 2:41 PM Joella Hopkins <[joella.hopkins@lacity.org](mailto:joella.hopkins@lacity.org)> wrote:  
Thanks!

Hi Robert. We will be at your disposal. Can you please let me know what we can coordinate? Cleaning up the playground, painting, sweeping, planting, etc...

I will, have everyone signing waivers.

Appreciate it.

**Joella Hopkins**

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On Tue, Oct 16, 2018 at 2:06 PM, Patricia Delgado <[trish.delgado@lacity.org](mailto:trish.delgado@lacity.org)> wrote:

Hi Joella,

I am glad Louise was able to assist you with the date for the clean up at Pershing Square. The pop up tents with information is a great idea and Louise can provide you with the marketing materials for Downtown on Ice as well. I have included Robert Gonzales who is the area maintenance supervisor on the email. He is the best contact to let you know the type of assistance maintenance needs in cleaning up the park.  
Trish

On Tue, Oct 16, 2018 at 12:41 PM, Joella Hopkins <[joella.hopkins@lacity.org](mailto:joella.hopkins@lacity.org)> wrote:

Hi there. Good Afternoon.

Louise - thank you for your help in securing the AM for us. We are excited to recruit residents to do some clean up. Can you please let us know what we can do in terms of assisting with clean up. Playground, painting, sweeping, washing down, etc?

Also, we are looking to do a quick post clean up session with some general info for about 2 - 4 pop up tents. Can we include the holiday festivities in terms of marketing collateral.

Thanks a bunch! Talk soon.

**Joella Hopkins**

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[Huizar CD 14 website.](#)

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Trish Delgado  
Principal Recreation Supervisor I  
EXPO Recreation Center

**PARK PROUD LA**

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***Robert C. Gonzales***

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